

From Ghanaian Farms to the World

Casav Global Co. LTD is a Ghanaian agribusiness company built around cassava. We work with farmers, prepare cassava products to each buyer's specification and supply food and industrial customers at home and overseas.

FARM — PROCESS — CHECK — SHIP — BUYER



WHAT WE DO

- 01 Cassava sourcing from farmers
- 02 Processing and packing
- 03 Export and international trade
- 04 Supply to food and industrial buyers

One coordinated chain from the farm gate to the buyer's door, with freight handled by our sister company in the Williot Group.



Freight by
Williot Logistics

Inside This Profile

Who we are, what we do, how an order moves from the farm to your door and how to start working with us.



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Ghana Where we source, process and trade from	4 services From the farm gate to the buyer's door	One chain Freight planned with Williot Logistics	6 companies In the Williot Group, of which we are one
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CHAPTER 01 OF 04

About Casav Global

Who we are, the group of companies behind us, the crop we build on and the principles we hold ourselves to.

01

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01 · WHO WE ARE

A Ghanaian Agribusiness Built Around Cassava

Casav Global Co. LTD is a Ghanaian agribusiness company built around one crop: cassava. We work with farmers, turn their harvest into products that buyers can use, and supply those products to food and industrial customers in Ghana and overseas.

We manage the whole journey. We agree terms with farmers, plan collection around the harvest, prepare and pack each product to the buyer's specification, check it before it leaves, and hand it to Williot Logistics, our sister company, to ship and deliver.

Our logo shows what we do: a cassava root in Ghanaian soil, sending up new leaves. The crop grows here; our job is to carry it, in good condition and with the right paperwork, to the markets that need it.



The root, the ring and the new leaves of our mark stand for the farm, the chain we manage and the markets we serve.

PART OF THE WILLIOT GROUP

We are one of six companies in the Williot Group. Through the group, our buyers deal with one family of companies from the farm to the port and beyond.

Williot
GROUP



01 · THE CROP WE BUILD ON

Why Cassava, and Why Ghana

Cassava is a root crop that feeds families across West Africa and supplies a wide range of industries worldwide. Ghana grows it in large volumes, mostly on small family farms, which makes it a natural base for a company that links farmers to buyers.



A Major Ghanaian Crop

Ghana harvests more than 20 million tonnes of cassava a year, which places it among Africa's largest producers. Most of it comes from smallholder farms.



Hardy in the Field

Cassava tolerates poor soils and dry spells better than most staple crops, and farmers can leave the roots in the ground for months until they are needed.



Fast to Spoil Once Lifted

Fresh roots begin to deteriorate within two to three days of harvest. Speed from the field to processing decides quality, so we plan collection around it.

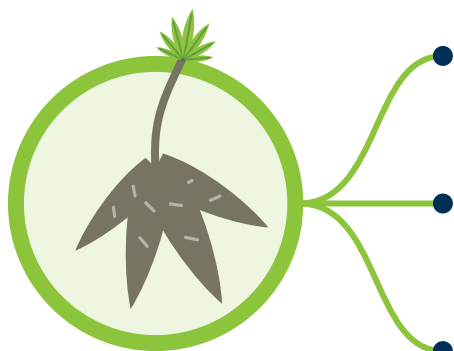


One Root, Many Uses

The same root becomes food, industrial starch or animal feed. Cassava flour is naturally gluten-free, which widens its use in baking.

One Root, Many Markets

General uses of cassava products



CASSAVA ROOT



Food

Gari · High-quality flour · Fufu and other staples



Industry

Starch for food and drink · Paper · Textiles · Adhesives



Feed

Dried chips · Feed pellets · Peels and other by-products



What This Means for Buyers

The supply is there. What buyers need is a partner who organises it: who knows the farmers, moves the roots quickly, processes to a specification and ships with the right documents. That is the role Casav fills.

Production figure: FAO crop statistics (FAOSTAT) for Ghana in recent years. Spoilage and gluten-free notes reflect general published guidance on cassava handling.



01 · VISION AND APPROACH

Where We Are Heading, and How We Get There

**OUR VISION**

To be a trusted link between Ghana's cassava farmers and the buyers who rely on them, at home and around the world.

OUR MISSION

To source cassava fairly, process it with care and deliver products that meet each buyer's specification, on terms we agree in writing.

The Four Principles We Work To

They apply to every farmer and every buyer

**01****Reliable Supply**

We plan orders against the harvest calendar and confirm quantities and dates in writing.

**02****Fair to Farmers**

We treat smallholders as partners, with prices agreed up front and prompt payment.

**03****Quality You Can Check**

Buyers see samples and test results before the first shipment, and every lot carries a number.

**04****One Point of Contact**

Each buyer has a named contact who follows the order from enquiry to delivery.

How We Approach Every Order

1**Listen**

We take down the product, specification, quantity, destination and timing you need.

2**Plan**

We match the order to the harvest and to our farmer supply, then confirm it in writing.

3**Check**

We test against your specification before packing and again before shipping.

4**Deliver**

Williot Logistics moves the goods, and the documents travel with them.

CHAPTER 02 OF 04

What We Do

Four services that together take cassava from the farm gate to the buyer, and the products we supply.

02

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01

SERVICE

Cassava Sourcing from Farmers

Buying from smallholder farmers on agreed terms.

Good products start with good roots. We buy from smallholder farmers and agree the terms before the crop goes in, so farmers know they have a market and buyers know where their supply comes from.



PLANTING CASSAVA STEMS



Agree

Volumes, quality terms and prices set out before planting.



Support

Guidance on planting material, harvest timing and record-keeping.



Collect

Collection planned with farmers so roots move soon after harvest.



Pay

Prompt payment for each delivery, on the terms agreed.



What Farmers Can Expect

- ✓ A buyer for their crop, agreed before planting
- ✓ Prices and quality terms explained clearly and written down
- ✓ Harvest and collection dates planned together
- ✓ Payment on time, every time



What Buyers Gain

- ✓ Supply that comes from **known farmers**, not open markets
- ✓ Every delivery recorded by farmer and date, the first link in traceability
- ✓ Roots that reach processing **fresh**
- ✓ A supply base that grows with your demand



02

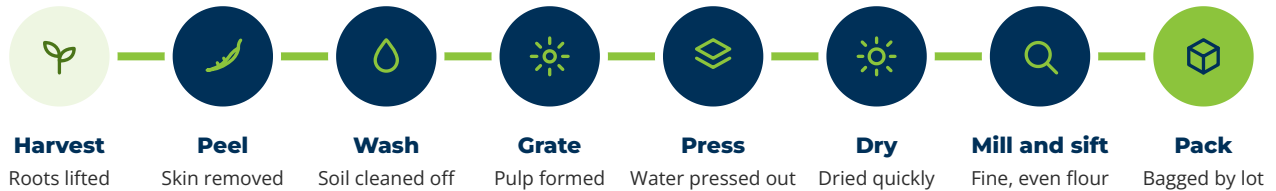
Processing and Packing

Turning cassava into products ready for buyers.

SERVICE

Fresh cassava has a short life, so processing starts soon after harvest. Each product follows its own route from root to bag, and every route ends with a check against the buyer's specification.

From Root to Bag: High-Quality Cassava Flour



WITHIN HOURS OF HARVEST: THE FASTER, THE BETTER THE FLOUR



Each Product, Its Own Route

- Flour:** peeled, washed, grated, pressed, dried quickly and milled.
- Starch:** grated and washed out so the starch separates, then dried and milled.
- Gari:** grated, fermented, pressed, sieved and roasted into dry granules.
- Dried chips:** peeled, sliced and dried for storage and transport.



EVERY BAG IS LABELLED

PRODUCT	LOT NUMBER
Name and grade	Links to the batch record
NET WEIGHT	PACKING DATE
As agreed per bag	Day the lot was packed
ORIGIN	BUYER REFERENCE
Product of Ghana	Order or contract number



Label content is agreed with each buyer and with the rules of the destination market.



Storage and Handling

- Packed product kept dry, clean and off the floor
- Lots stored apart so each one stays identifiable
- Oldest stock shipped first



Packed to Your Specification

- Pack size, bag type and liners agreed before production
- Labels in the language and format your market needs
- Packing planned with Williot Logistics for container loading



03

SERVICE

Export and International Trade

Documents, shipping and delivery to overseas buyers.

An export order succeeds or fails on its paperwork. We agree clear terms with each overseas buyer, prepare the documents the order needs and work with Williot Logistics so the goods and the documents arrive together.

DOCUMENTS AN EXPORT ORDER USUALLY NEEDS



Commercial Invoice

Product, quantity, price, currency and the agreed Incoterms rule.



Packing List

Bags, weights and lot numbers in each container.



Phytosanitary Certificate

Plant health certificate issued in Ghana by the Plant Protection and Regulatory Services Directorate.



Certificate of Origin

Confirms the goods are a product of Ghana.



Certificate of Analysis

Laboratory results for the lot, against the buyer's specification.



Bill of Lading

Issued by the shipping line when the goods are loaded.

The export declaration is filed through Ghana's customs system (ICUMS). The exact document list depends on the product and the destination, including any import permit the buyer's country requires, and we confirm it with each buyer before the first shipment.

WRITTEN CONTRACTS

Product, specification, quantity, price, delivery window and payment terms, agreed before production.

CLEAR INCOTERMS

We quote on the Incoterms rule agreed with you, such as FOB or CIF, so freight and insurance duties are clear.

STATED CURRENCY

Every price carries its ISO currency code, for example USD or GHS, as agreed with the buyer.



Before the First Shipment

- ✓ Samples sent for your own testing
- ✓ Specification sheet agreed and signed off
- ✓ Destination rules and documents checked
- ✓ A trial order where you want one



During and After Shipping

- ✓ Shipping updates at agreed points
- ✓ Document set sent ahead so you can clear the goods
- ✓ Feedback taken on arrival and used for the next order



04

Supply to Food and Industrial Buyers

Regular supply for manufacturers and food businesses.

SERVICE

Manufacturers need the same product, to the same standard, on the same schedule. We set up supply agreements in Ghana and abroad that give buyers a steady flow of cassava products and give farmers a steady market.



Food Manufacturers and Bakers

Gluten-free flour and blends for bread, biscuits, snacks and noodles.

Cassava flour



Starch Users

Food and drink makers, and paper, textile and adhesive producers.

Cassava starch



Feed Millers

An energy-rich ingredient for animal feed formulations.

Dried cassava chips



Distributors and Retailers

Staple foods for shops and for West African communities abroad.

Gari and flour

How a Supply Agreement Works



What We Agree With You

- ✓ The product specification and how it is tested
- ✓ Volumes, delivery schedule and delivery point
- ✓ Pack size and labelling
- ✓ Price and payment terms, in a stated currency



How We Keep Supply Steady

- ✓ Orders planned against the harvest calendar
- ✓ Farmer supply arranged ahead of production
- ✓ Early warning if weather or harvest puts a date at risk
- ✓ Regular reviews of volumes and quality with you

02 · OUR PRODUCTS

Cassava Products for Food, Industry and Feed

We supply cassava in the forms buyers use most. Grades, specifications and pack sizes are agreed for each order, and we share them in writing before production starts.



FOOD AND BAKING

High-Quality Cassava Flour

A fine, white, unfermented flour, naturally free of gluten, used in place of or alongside wheat flour.

Bakery Snacks
Food manufacturing



FOOD AND INDUSTRY

Cassava Starch

A neutral-tasting starch that thickens, binds and stabilises, with uses well beyond the kitchen.

Food and drink Paper Textiles
Adhesives



STAPLE FOOD

Gari

Roasted, fermented cassava granules, a West African staple that stores well and is ready to eat.

Retail Food service
Diaspora markets



FEED AND PROCESSING

Dried Cassava Chips

Peeled, sliced and dried roots that store and travel well, for feed mills and further processing.

Animal feed Milling
Starch extraction



BULK SUPPLY IN GHANA

Fresh Cassava Roots

Roots supplied in bulk to processors in Ghana, harvested and delivered to a schedule agreed with you so they arrive within the short window in which fresh cassava keeps its quality.

Processors Scheduled deliveries Local supply



Need a Different Product or Grade?

Send us your specification. We will tell you plainly whether we can supply it, how we would make it and what samples we can send.

CHAPTER 03 OF 04

How We Work

How an order moves from the farm to the buyer, the checks we apply on the way, how we ship and what we owe the communities we buy from.

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Community

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03 · FROM FARM TO BUYER

Seven Steps From the Field to Your Door

WHO LEADS EACH STEP

FARMERS

CASAV

WILLIOT LOGISTICS

BUYER

STEP 01

Farmer Partnerships

We agree volumes, quality terms and prices with farmers before planting.

FARMERS

CASAV

STEP 03

Harvest and Collection

Roots are lifted when ready and collected quickly, and each delivery is recorded by farmer and date.

FARMERS

CASAV

STEP 05

Quality Checks

Each lot is tested against the buyer's specification before it is released.

CASAV

STEP 07

Delivery

The goods reach you with the documents your market requires, and we follow up.

WILLIOT LOGISTICS

BUYER

STEP 02

Farm Support

We share guidance on planting material, harvest timing and record-keeping.

CASAV

STEP 04

Processing and Packing

Roots become flour, starch, gari or chips, then go into labelled, lot-numbered bags.

CASAV

STEP 06

Shipping

Williot Logistics books the freight, moves the goods to port and ships them.

WILLIOT LOGISTICS

03 · QUALITY AND TRACEABILITY

Four Checkpoints, and a Lot Number on Every Bag

We check cassava at four points between the farm and the ship, and we record each step so any bag can be traced back to the farmers who grew it. No lot leaves us until it meets the specification agreed with the buyer.

01 At Intake - Time since harvest checked - Roots inspected for rot, damage and soil - Weight and farmer recorded	02 During Processing - Peeling and washing checked batch by batch - Drying monitored to the target moisture - Equipment cleaned on a set routine	03 Before Packing - Each lot sampled and tested to the buyer's specification - Lots that fail are held back, never shipped - A retained sample kept for every lot	04 Before Shipping - Bags, labels and weights checked - Container inspected clean and dry before loading - Test results matched to the lot
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TYPICAL TESTS, SET PER PRODUCT AND BUYER

Moisture

Residual cyanide

Ash

Acidity (pH)

Particle size

Colour

Foreign matter

Microbial counts

Traceability: From Any Bag Back to the Farm

Each step creates a record that links to the next, so a lot number on a bag leads back through processing and collection to the farmers who supplied it.



What Buyers Receive

- Samples before the first order
- An agreed specification sheet
- A certificate of analysis for each lot, where required
- A packing list showing every lot number



Standards We Work To

- The specification agreed with the buyer
- Codex Alimentarius standards for cassava products, where they apply
- Ghana Standards Authority requirements
- The import rules of the destination market



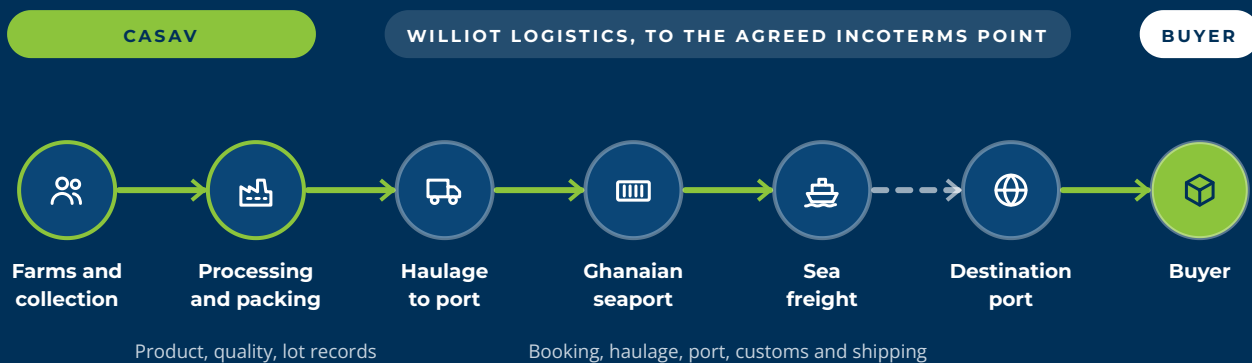
03 · EXPORT AND LOGISTICS

Shipped by Williot Logistics, Our Sister Company

Freight is where many agricultural exports lose time and value. Our freight partner sits inside the same group: Williot Logistics plans, documents and moves our shipments, so production and shipping run on one plan.

How an Export Order Moves

Responsibility passes from Casav to Williot Logistics at the packing stage, and to the buyer at the point set by the agreed Incoterms rule.



Casav Handles

- Supply, processing and quality of the product
- Packing, labelling and lot records
- Commercial documents and product certificates
- Your questions about the order



Williot Logistics Handles

- Freight booking and container space
- Haulage from our site to the port
- Export customs and port formalities
- Shipping and status updates



One Plan

Production dates and sailing dates set together.



One Document Set

Commercial and shipping papers checked as a set.



One Contact

Your Casav contact tells you where the order is.

03 · FARMERS, COMMUNITY AND ENVIRONMENT

Our Commitments to the People Who Grow Our Cassava

Cassava puts food on the table and pays school fees in farming communities across Ghana. Our business depends on those farmers doing well, so we hold ourselves to six commitments.



Fair, Clear Prices

Prices and quality terms agreed with farmers before planting, and payment made on time.



A Market Before Planting

Agreeing purchases early gives farmers the confidence to plant and to invest in their farms.



Better Farm Practice

Guidance on planting material, harvest timing and record-keeping, shared with the farmers we buy from.



Local Jobs

Collection, processing and packing create work in the communities where cassava grows.



Less Waste

Peels and other by-products sent to uses such as animal feed and compost rather than dumped.



Care for Water and Soil

Processing water handled responsibly, and farm practices that protect the soil for the next crop.

What We Will Measure and Report

We will publish these figures once we have a full season of records. We would rather report real numbers later than estimates now.

Farmers we buy from

Number and location of the farmers in our supply base

Payments on time

Share of farmer payments made on the agreed date

Product shipped

Volumes by product, traced lot by lot

By-products used

How much of each harvest goes to use, not waste



HARVESTED CASSAVA ON ITS WAY TO PROCESSING

Working Together

Why buyers choose Casav, and how to start an order with us.



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Contact and next steps 16

04 · WHY WORK WITH CASAV

Six Reasons Buyers Choose Casav



01

Cassava Is All We Do

One crop, understood in depth, from the field to the finished product.



02

One Chain, Farm to Port

Sourcing, processing, quality and freight planned together, not passed between strangers.



03

Fair Sourcing, Steady Supply

Farmers who are paid fairly and on time keep supplying us, and that keeps us supplying you.



04

Quality You Can Check

Samples first, an agreed specification and a lot number on every bag.



05

Clear Terms

Written contracts, an agreed Incoterms rule and prices in a stated currency.



06

A Named Contact

One person who knows your order and answers your questions.



Backed by the Williot Group

Our buyers deal with a group of six companies across energy, construction, engineering, property, logistics and trade, with freight handled inside the group by Williot Logistics.



04 • GET IN TOUCH

Tell Us What You Need, and Where It Needs to Go

Send us the product, the quantity and the destination. We will reply with what we can supply, the samples we can send and the next steps.



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WEB

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OFFICE

Ghana

How to Start

- 1 Send your enquiry by email or phone.
- 2 We confirm the specification and send samples.
- 3 We agree the terms with you in writing.
- 4 We plan your first shipment with Williot Logistics.

What to Include in Your Enquiry

- Product and grade
- Quantity, and how often you need it
- Destination country and port
- Your delivery window
- Any specification or certificates you need

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A WILLIOT GROUP COMPANY



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